

# SNAPSHOT

Issue #1 - April 21, 2020

# TOWN OF ORANGE PARK

STRATEGIC VISION PLAN 2040



Located in the northeastern corner of Clay County, the Town of Orange Park (TOP) is 3.9 square miles with a population of 9,212. The Town is in the midst of developing a plan for its future – The Strategic Vision Plan 2040. The plan will help the Town meet the needs of the present generation without compromising the needs of the future generation. But to achieve this feat, the Town needs the participation of its greatest asset – YOU! This Snapshot provides a glimpse of what we’ve heard from citizens so far. Visit the plan’s website (<https://topvisioning2040.townoforangepark.com>) to give us your input.

## Outreach Numbers...

### Survey #1

November 22, 2019 - March 25, 2020



Completed **59**

### Workshop #1

January 14, 2020 - January 16, 2020



T.C. Miller Com. Center & TOP Town Hall



Attendance **42**

### Workshop #2

February 25, 2020 - February 27, 2020



Orange Park Lions Club & Urban Bean



Attendance **89**

## Orange Park by the Numbers

(Based on 2019 ESRI data)

Total Households **3,774**

Average Household Size **2.35**

Median Household Income **\$55,749**

Median Home Value **\$185,565**

Owner Occupied **55.6%**

Renter Occupied **35.6%**

## Departments & Committees...

**Common Success**  
(As it relates Dept. operations)

Leveraging technology...  
Providing high level of customer service...



One word vision for TOP...

island life  
Historic  
Destination  
Accommodating  
Well Vibrant  
Thriving  
Stable  
Signage  
Dependant

Greatest challenge...

Lack  
Traffic  
Funding  
Aging  
Convenience  
Development  
Smallness  
Tolerance

**Common Needs**  
(As it relates Dept. operations)

Additional support staff...  
Lack of office space



Greatest asset...

safety  
Water  
People  
Public  
Natural  
community resources  
Creation  
Small  
Traffic  
River  
Smallest  
Natural

Plan should focus on...

road area  
Dog  
Walking  
Kingsley  
Crack  
Plainfield  
Resources  
Flow  
Limits  
River  
Center  
Park  
Plainfield  
Town

## What We Heard...



Grumpy's Restaurant	Urban Bean Restaurant	OP Fish House Restaurant
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(Based on comments from Survey #1)

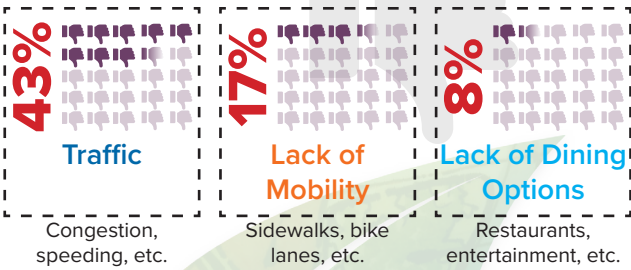
(Based on comments from Workshop #1)

# What Residents...

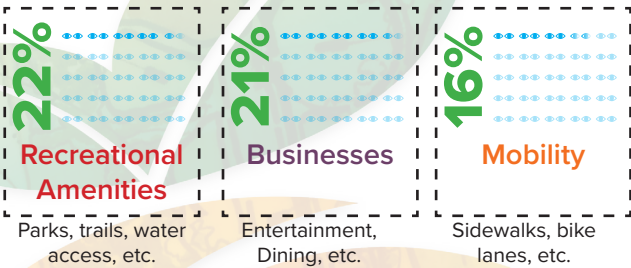
## Like about Orange Park...



## Don't like about Orange Park...



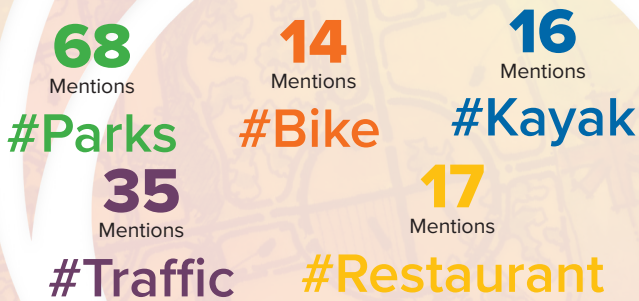
## Would like to see more ... in Orange Park



(Based on comments from Workshop #2)

# What's Trending...

## Top five most mentioned words are...



(Based on comments from Workshop #2)

# Want to get Involved?

Visit the Strategic Vision Plan 2040 Website:

<https://topvisioning2040.townoforange.com>

Take the Survey!

<https://www.surveymonkey.com/r/NEXTTOP2040>

Got Questions?

? Email [topvision@townop.com](mailto:topvision@townop.com)

# Visual Preferences...

(Shows the images with most votes for each category that residents would like to see in TOP)

## Town Center



**61/110=Votes**

## Architectural Styles



**71/99=Votes**

## Streetscape



**35/99=Votes**

## Lighting & Signage



**44/108=Votes**

## Traffic Calming



**59/100=Votes**

## Bike Lanes



**30/95=Votes**

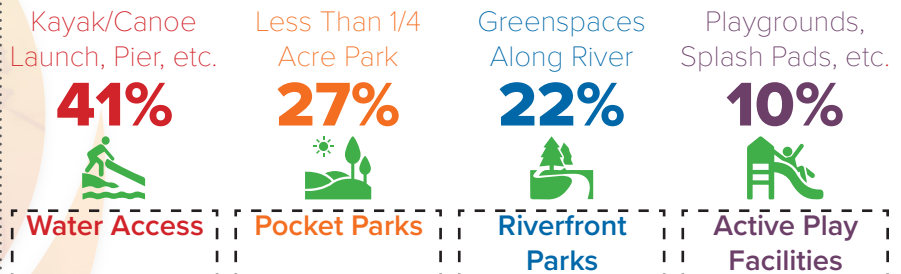
(Based on comments from Workshop #2)

# What Residents Mapped...

(Reflects comments residents placed on maps during Workshop #2)

## The Recreation Map...

(Reflects only recreation related comments placed on map)



## The Transportation Map...

(Reflects only transportation related comments placed on map)

